

September 2008



News

Your Exporting Resource in Northwestern Ontario

Volume 1, Issue 5

Special Northern Networks Conference Issue

Inside this issue:

NMA and FedNor Sponsored NNC Speakers	2
NNC Speakers Continued	3
Upcoming Events	3
Message from the Trade Advisor	3
NNC Schedule of Events	4



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Northern Networks Conference Speakers Sponsored by NMA and FedNor:



Graham Rush – Consul & Senior Trade Commissioner, Canadian Consulate General in Minneapolis

<http://geo.international.gc.ca/can-am/minneapolis/menu-en.asp>

As Consul and Senior Trade Commissioner at the Canadian Consulate General in Minneapolis, Graham Rush is responsible for the Government of Canada's international business development programs, services and activities in the states of Minnesota, Iowa, Nebraska, North Dakota and South Dakota.



Judy Sander – Manager, NWO Innovation Centre

<http://www.nwoinnovation.ca/article/welcome-1.asp>

Judy is the Manager of the Northwestern Ontario Innovation Centre. Judy provides overall leadership and financial accountability. In addition, Judy takes a lead role on managing innovative projects and applying to various funding programs.



Ed Wolking – Executive Vice President, Detroit Regional Chamber

<http://www.detroitchamber.com/main/index.asp>

Ed Wolking is the Executive Vice President of the Detroit Regional Chamber, with responsibility for affinity products, partnerships, Health Care and Manufacturing. He is also a mem-

ber of the Great Lakes Manufacturers Council. His goal is to provide solutions for members in Health Care and Manufacturing and to foster growth in membership and resources through new products and collaborations with other organizations.



Irene Kozlowski – Managing Director, Sencia

<http://www.sencia.ca/>

Irene is the Managing Director of Sencia Canada Ltd., which is an innovative web site and software application developer located in Thunder Bay, Ontario. Sencia's attention to client's business needs by providing excellent support and services is Sencia's strength. Sencia works with many clients, large and small, offering an excellent mix of e-business solutions.



Jackie Lloyd Smith – Lloyd Smith Solutions

<http://www.lloydsmith.ca/>

Jacque has over twenty years experience working within the service delivery sector in both private business, government, and not-for-profit organizations. During her career, she has worked as a business owner, a director of operations, a management consultant, a conflict practitioner, and a clinician working closely with a variety of organizations, developing innovative programs to help them navigate through change. She has the natural ability to quickly assess organizational culture and to identify opportunities to improve productivity at both the macro and micro levels.

(Continued on next page)



NNC Speakers Continued:



Dr. Matt Leitch –
Assistant Professor of For-
estry, Lakehead University

[http://
www.lakeheadforestry.ca/
index.php](http://www.lakeheadforestry.ca/index.php)

Dr Leitch is an Assistant pro-
fessor at Lakehead Univer-
sity's Forestry and Forest
Environment Department
with a specialty in wood
technology.



Dr. Chander Shahi –
Assistant Professor of For-
estry, Lakehead University

[http://
www.lakeheadforestry.ca/
index.php](http://www.lakeheadforestry.ca/index.php)

Dr. Shahi is an Assistant pro-
fessor at Lakehead Univer-
sity's Forestry and Forest En-
vironment Department who
specializes in Market Sector
Analysis, Community devel-
opment, and Forest Economics.

Upcoming Events

Sept. 4 – 6: Lake States 62nd Annual Logging Congress (Escanaba, MI)

Sept. 7 – 8: American Contract Manufacturers Show (Minneapolis, MN)

Sept. 8 – 13: International Manufacturing Technology Show (Chicago, IL)

Sept. 9 – 11: Big Iron Farm Show (West Fargo, ND)

Sept. 10 – 11: **Northern Networks Conference** (Duluth, MN) - Dis-
cover how to drive your business forward using innovation, business ex-
pansion, and corporate social responsibility. Featuring distinguished
American and Canadian speakers, company yours, keynote speakers, and
many networking opportunities. Central North America's premiere busi-
ness conference

Sept. 17 – 18: American Contract Manufacturers Show (Grand Rapids, MI)

Sept. 18 - 19: Arboriculture Society of Michigan Conference (Midland, MI)

Sept. 21 - 23: Construction & Landscape Expo (Stillwater, MN)

Sept. 22 - 24: **MineExpo** (Las Vegas, NV) - The mining industry's premier
showcase for companies specializing in every facet of mining: open pit,
underground, processing and preparation, mine site development, explo-
ration and surveying, smelting and refining, and reclamation

Sept. 23 - 25: Metal Finishing Expo 2008 (Mississauga, ON)

Sept. 23 - 25: Weld Expo 2008 (Mississauga, ON)

Sept. 23 - 25: Canadian Manufacturing Week – 2008 (Mississauga, ON)

Sept. 23 – 25: Assembly Technology Expo (Chicago, IL)

Oct. 2 – 3: **FI:RE** (Dryden, ON) - Fueling Innovation: Re-igniting Entre-
preneurship 2008 (FI:RE 2008) is a two-day conference on innovation
and entrepreneurship that will feature knowledgeable, dynamic keynote
speakers and workshop presenters

Oct. 3 - 5: Midwest Home Fall Home & Garden Show (Minneapolis, MN)

Oct. 8 – 10: **JLC Live Midwest** (Minneapolis, MN) - JLC Live Midwest
features many new topics, speakers and demonstrations all designed to
provide owners, managers, and key personnel with vital information to
increase productivity and profitability throughout your business.

Oct. 15–16: **Growing Forestry Value in Northwestern Ontario**
(Thunder Bay, ON) - This two - day forum brings together key forestry
industry stakeholders with value - added producers and investors to ex-
plore opportunities

Oct. 27 – 29: **I.E. Canada** (Toronto, ON) – 77th annual conference, trade
show and gala

Oct. 29 - 30: Midwest Facilities Expo (Minneapolis, MN)

A Message from the Trade Advisor

Heidi-Lynn Friedrich, our Trade Administrator, is leaving us for that untamed wilderness destination known as Health Canada.

In the past 14 months, Heidi-Lynn has fulfilled many tasks (demands) inflicted on her, for the most part, by me. One of the most obvious examples of these tasks is the newsletter in which this article appears in.

Communications is the least appreciated, yet most necessary, role in our everyday work lives. In Northwestern Ontario, the NMA has a large geographic area of responsibility. It is very time-consuming getting the message out to our network of businesses and stakeholders. Our website with its calendar of events, maps, news, mileage charts and other resources is another example of H-L's attention to detail.

These are examples of just two of her regular tasks. The space that she has allowed me is too limited for me to extend to her more than a token of my gratitude and (I hope) your appreciation as a reader.

We wish her well in her new career knowing that she will be able to make sense of the jungle that she entering after her baptism in fire with the NMA.

NNC Schedule of Events

Wednesday, September 10, 2008	
11:30 am	Registration - Great Lakes Ballroom
12:00 pm	Lunch & Opening Remarks
12:45 pm	Keynote: Inspiring Innovation in companies - The Key Growth Factor for any Business Presented by: Alex Cirillo, 3M VP of Community Relations & the 3M Foundation
1:45 pm	Networking Break
2:00 pm	Panel Discussion: Leveraging Innovation to Compete in a Fiercely Competitive Marketplace
3:15 pm	Networking Break
3:30 pm	Panel Discussion: Building Innovation Into Your Company
5:00 pm	Networking Reception at Sneaker's Sports Bar & Grill - Holiday Inn Center
Thursday, September 11, 2008	
8:00 am	Breakfast & Registration - Great Lakes Ballroom
9:00 am	Keynote: Creating Opportunities in Uncertain Times Presented by: Leslie Schweitzer, Senior Trade Advisor for the National Chamber Foundation of the U.S. Chamber of Commerce
10:00 am	Networking Break
10:20 am	Panel Discussion: Aggressive Global Strategies - The Key to Future Growth
11:20 am	Panel Discussion: Positioning Your Company for International Growth
12:20 pm	Lunch
1:30 pm	Keynote: Building Business on Your Sense of Place Using Socially Responsible Methods Presented by: Steve Duerr - Attorney at Law, Sr. Vice President ANB Financial Corporation, and Past President of the Jackson Hole, Wyoming Chamber of Commerce
2:45 pm	Networking Break
3:00 pm	Panel Discussion: Can Profit & Corporate Responsibility Co-exist in the Business Environment?
4:30-6:30 pm	Off-Site Plant Tour at Murphy Oil, Superior, Wisconsin
7:00 pm	Drop off at Hotel or Continue to Carmody's Irish Pub for Networking & Fun
Optional: Friday September 12, 2008	
If you are interested in touring a specific company, please contact Andy Peterson or Linda Kratt directly at 218.722.5501 prior to the conference to make arrangements.	

NMA

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